



### **Cutting Cost** and Complexity

ERP data is crucial for businesses, but without integration with other business systems, it provides an incomplete picture.

To be data-driven, businesses need real-time ERP data synthesized with complementary enterprise data sources.

#### **Lack of ERP Insights**

A study by Dimensional Research and Fivetran reveals 99% of respondents face challenges in developing real-time ERP data pipelines.

Outdated ERP data in reports and dashboards worsens this issue, leading to poor decision-making.

#### Good decisions made on bad data, are still bad decisions."

65% cite complexity and cost as major obstacles to real-time ERP data insights.

#### **Challenges in Solving This** Problem:

75% of ERP projects fail; 45% of successful ones are late and over budget.

- Initial costs are high, averaging over £1.1M.
- · ROI is not typically achieved within two years.
- Competing projects often get funded due to quicker ROI and lower risks.
- Cost, complexity, and resource access are key challenges for starting ERP data projects.

#### Why have only 23% of companies been able to solve this problem?



Increased Strain on ERP Systems









Expensive

### Introducing Cloudaeon's **Innovation Lab**

A service purpose built to remove the barriers to proving you can have realtime ERP data integrated with your analytics.

#### The Innovation Lab for real-time ERP insights provides:



#### **Active Insights on Live Data:**

Real-time ERP data in dashboards to aid faster, better informed decision-making to create a competitive edge.



#### **Enriched and Enhanced Data:**

Integration of non-ERP data from multiple sources, improving decision process and AI model accuracy.



#### **Without Disruption to Business Processes:**

Assurance that ERP systems continue running smoothly without requiring changes to critical workflows.

## Key to Success: Replication, NOT Migration.

- Success of the Innovation Lab is measured by eliminating the cost and complexity of delivering proof of value.
- Delivered through simplified integration using prebuilt connectors mapped to ERP data and replicated into the data stack for analytics - *in real-time*.
- All without the requirement for additional ERP licenses or in-house expertise.

## How the Innovation Lab works

- The innovation process begins with a week zero' workshop to create a Mutual Action Plan (MAP) for the following four weeks.
- Where a dedicated squad ERP expert, data engineer, data architect, project manager) works on deliverables.
- Using a digital twin and synthetic data removing the need to access production or PII data.
- No need for access to basis teams, infosec approval or data processing agreements means you can start today - not in six months.



# Apply for the BETA Program

If you don't want additional ERP system load, but do want enriched data from your ERP systems, to land instantly in executive dashboards...

**Apply Now** 

# What the Innovation Lab Delivers

Access to an expert service delivery squad for two sprints (4 weeks) who'll deliver





